



Make it your business to be ResourceSmart

- Mitigate the risks of climate change
- Capitalise on a carbon constrained economy
- Improve your bottom line

ResourceSmart business is good business

The ResourceSmart Business program helps businesses across Victoria manage the risks and opportunities presented by climate change.

ResourceSmart businesses

- Understand the impacts of a carbon constrained economy
- Apply simple and smart solutions to manage their carbon footprint
- Connect with likeminded businesses, suppliers and government agencies
- Spot opportunities to innovate

Make your business ResourceSmart.
Call (03)8626 8700 today to speak to
Leigh Bernoth, of the ResourceSmart
Business Team.

Frigrite

Frigrite Limited have developed a high efficiency cabinet refrigeration system improving energy efficiency and greenhouse emissions by up to 20%. This system is now in use in major supermarket chains across Australia.

“There are great opportunities to develop products that grow your business and help reduce carbon emissions. We’ve expanded the size of our business locally and abroad. Recently we were delighted to receive the Premier’s Sustainability Award 2007 for our work with this technology.”

John Carew - Managing Director, Frigrite.



Innovative Refrigeration Solutions

Geelong Manufacturing Council

Geelong Manufacturing Council has a long history of promoting sustainable industry. Companies like Godfrey Hirst carpets have demonstrated that sustainability and profitability go hand in hand. In the past three years they have reduced their waste by 50% and are now saving 170 megalitres of water per year.

“We have a very committed group of companies in Geelong who are determined to see the region continue to be a driver of Victoria’s economy. Being ResourceSmart is about raising the positioning of Geelong in this competitive market.”

David Peart - Executive Officer, Geelong Manufacturing Council.



South Pacific Laundries

South Pacific Laundries reduced their water and energy consumption by over 65% with new technologies, clever control systems, staff involvement and a strong focus on continuous improvement.

“To be ResourceSmart you have to measure your performance. You need to invest in the best technology with the commitment and support of your staff. We are very happy to be able to share our achievements with all parties involved.”

Mr Tang - General Manager, South Pacific Laundries.

South Pacific Laundries



Members of the ResourceSmart Business program receive:

Expert information and advice

Financial support for projects that set new standards in resource efficiency

Targeted business networks and forums

Local and international speakers with real experience

Regular updates on developments in technology, systems and strategy

